



The 9th International Congress of Comparative Physiology and Biochemistry

From Molecules to Macrophysiology
ICCPB 2015 August 23-28, Kraków, Poland
www.iccpb2015.confer.uj.edu.pl



photo: M. Wilson

Kraków Market Square

ICCPB meetings have been successfully organized every 4 years since 1984 on all continents, with up to 800 participants. The congress brings together biologists working in the field of animal physiology, biochemistry, neurobiology, molecular biology, behavior, ecology and evolution.

INFORMATION FOR EXHIBITORS AND SPONSORS

It is our great pleasure to invite you to ICCPB2015 organized at the Jagiellonian University in Kraków.

ICCPB venue – Auditorium Maximum



photo: A. Wojnar



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The old university - Collegium Maius

We hope that the atmosphere of the congress in Kraków will be especially stimulating. It is exactly here, at the Jagiellonian University, where Nicolaus Copernicus started his scientific education that led him to revolutionary ideas that challenged old models of the Universe. Nowadays Kraków regularly ranks among the most attractive places to visit in Europe.

We are looking forward to seeing you in Kraków.

Paweł Koteja, Chair of the Organizing Committee

iccpb2015@uj.edu.pl



JAGIELLONIAN UNIVERSITY
IN KRAKÓW



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DO NOT MISS THE OPPORTUNITY

- Face-to-face interaction with hundreds professionals and students.
- Participants from all over the world.
- 30 symposia on subjects ranging from molecular and integrative physiology, chronobiology, neurophysiology, evolutionary ecological physiology, stress physiology, and others (<http://www.iccpb2015.confer.uj.edu.pl/symposia>).
- Exhibition sites located in the center of congress activity, together with poster sessions and catering points (see the attached floor plan).
- Affordable charges for the exhibition stages (include registration fees).
- A wide range of sponsorship opportunities.

PLEASE

- Place ICCPB 2015 in your calendar!
- Let us know, which exhibition and sponsorship opportunity you are interested in by checking appropriate boxes in the attached form.
- Help us to prepare a sponsoring package satisfying your preferences.
- Fill the form on the next pages and return it by e-mail to the ICCPB2015 secretary together with your comments and questions.
- Purchase an exhibition stage before May 1 at promotional prices and get a bonus: free participation in conference banquet for two representatives of your company.

No risk: sending the form is not treated as a formal order. After receiving the information we will contact you to discuss details and prepare a formal agreement.

Natalia Derus, ICCPB2015 Secretary

iccpb2015@uj.edu.pl



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ICCPB 2015: EXHIBITORS & SPONSORS QUERY

Company/organization name:

In appropriate boxes enter "Y" or a number of items you would like to book, or enter "?" if your contribution depends on some conditions (explain in comments).

Exhibition Packages

Registration fee for two representatives included (see notes for details)

A . Basic booth space 6 m² (3m x 2m): 800 EUR

- table (120 cm x 60 cm), two chairs, electricity connection
- additional space (arrange it according to your needs): 50 EUR /m²

B. Equipped booth 6 m² (3m x 2m): 1100 EUR

- white wall panels, info desk (100cm long x 50cm wide)
- table (70 cm x 70 cm) and 2 chairs
- fascia panel with company name
- electricity connection (max. 2 kW), spot lights
- waste paper basket, grey carpet
- additional equipped booth space : 300 EUR



additional representatives (fees as for regular conference participants, about 385 EUR)

Advertising & promotion

Advertising in the Congress Program Book:

Inside front/Outside back cover: 700 EUR (SOLD!)

Inside back cover: 600 EUR

Regular half page: 300 EUR

Regular full page: 500 EUR

Other advertising options:

Delegate bags (exclusive): 2500 EUR

Bags with your logo (and logo of ICCPB) handed to all attendees at registration.

Lanyards (exclusive): 1500 EUR

Lanyards with your logo handed to all attendees at registration.

USB sticks (exclusive): 2500 EUR

Your logo will be printed on USB sticks containing the program and abstracts, and your advert page will be pre-loaded as a startup. The USB sticks will be handed to all attendees at registration.

Notepads and/or pens provided by sponsor (1-2 sponsors): 300 EUR/item

Pens and notepads handed to all attendees at registration.

Other promotional materials provided by sponsor: 200 EUR/item

brochures, electronic gadgets, other materials handed at registration ("inserts")

Event sponsorship

Welcome Reception, Sun, 23 Aug. (exclusive): 3000 EUR

Banquet (Conference Dinner), Wed, 26 Aug. (exclusive): 5000 EUR

Alternatively, a shared sponsorship of 2-3 sponsors to the above events: 2000 EUR

The sponsorship of the above events will be recognized during the opening and closing ceremony and during the events. Information about the sponsors will be also shown in the respective places of the Program Book, on the event coupons, and banners placed at the event's site. Representatives of the sponsors will have an opportunity to give a short address at the beginning of the events.

Coffee and lunch breaks (1 sponsor per day): 2000 EUR/day

The sponsorship will be acknowledged in the Program book for each day, on the screens in conference rooms (visible between each presentation and during the breaks) and posters/signs placed in the exhibition/catering hall.

Scientific program sponsorship

Young Scientist Awards (a few sponsors): 2000 EUR

Awards in the amount of 300-500 EUR (depending of gathered funds) will be offered to outstanding students, based on the merit of their presentation. The sponsorship will be recognized during the award ceremony and on the diplomas handed to the laureates.

IACPB Awards (two sponsors): 2000 EUR

Excellence awards of the International Association of Comparative Physiology and Biochemistry, in the amount of about 1000 EUR, will be offered to researchers of outstanding merit. The sponsorship will be recognized during the award ceremony and on the diplomas handed to the laureates.

Session sponsorship (multiple sponsors): 2000 EUR

Individual speaker sponsorship (multiple sponsors): 500 EUR

The above two forms of sponsorship will have to be consulted with a chair of particular session. The sponsorship of a session will be recognized on the "home" screen in the session room, in a poster placed in the room and near the entrance to the room, and in the session description in Program Book.

Exhibitor Workshop/Demonstration: minimum 500 EUR + expenses (subject to negotiation)

Show your products and research accomplishments achieved with the products on a special session (open or restricted for pre-registered participants). Contact us to discuss your needs.

Notes:

- All exhibitors and sponsors will be acknowledged with a hyperlinked logo and a synopsis on the ICCPB website and in the program and abstracts books.
- The registration fee for two representatives of an exhibitor includes the same benefits as those included in regular (base) participant registration fee: admission to the scientific sessions, conference materials, welcome reception, coffee breaks and catering at the conference venue.
- Make the order before May 1 to get a bonus: free participation in conference banquet for the two representatives.
- All the above prices apply before May 1. Add 10% for orders made between May 1 and June 30.
- Acceptance of orders placed after June 30 cannot be guaranteed.
- All prices in this offer are net values. Please note that VAT tax should be settled in the country where your company is registered.

ICCPB 2015: Exhibition/poster area scheme
Auditorium Maximum UJ; Level 2

